

Ooyala INTEGRATION GUIDE USING THE LINKTO Ooyala PLUGIN

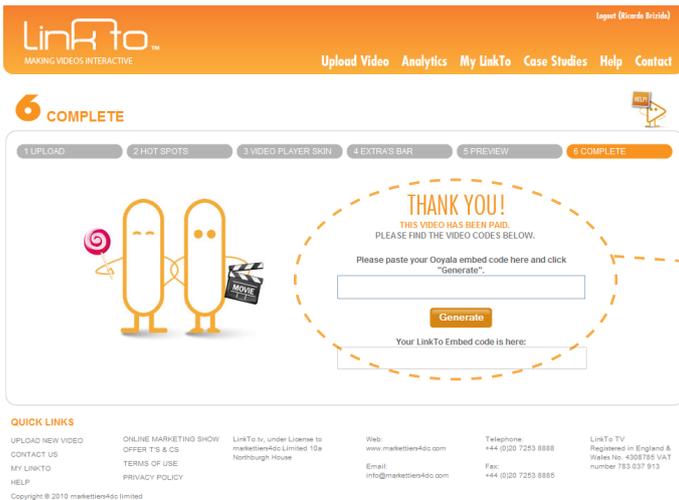
The LinkTo Ooyala plugin allows you to integrate your interactive video into your Ooyala Player. In order to do that you will have to insert your Ooyala video's embed code into LinkTo's code generator (accessible after payment) to generate the final LinkTo Ooyala embed code. Once complete use the code to your new interactive video as you wish!



EXAMPLE FINAL RESULT

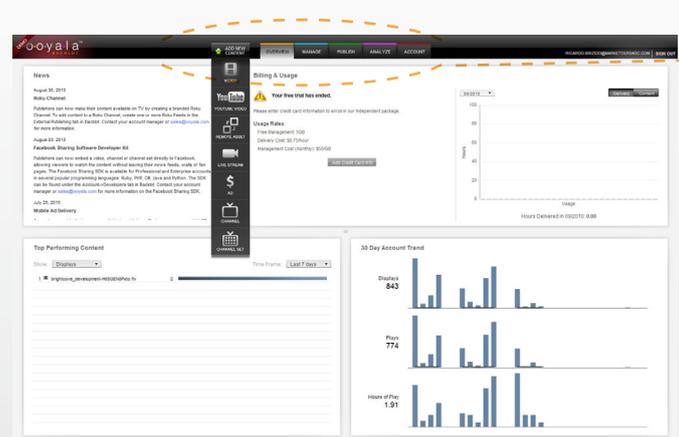
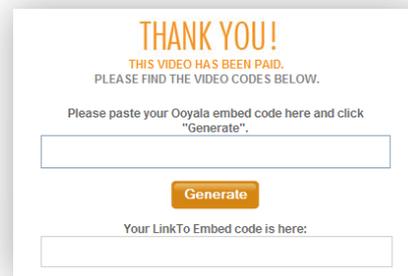


10 STEPS TO INTEGRATE THE LINKTO TECHNOLOGY INTO YOUR Ooyala PLAYER



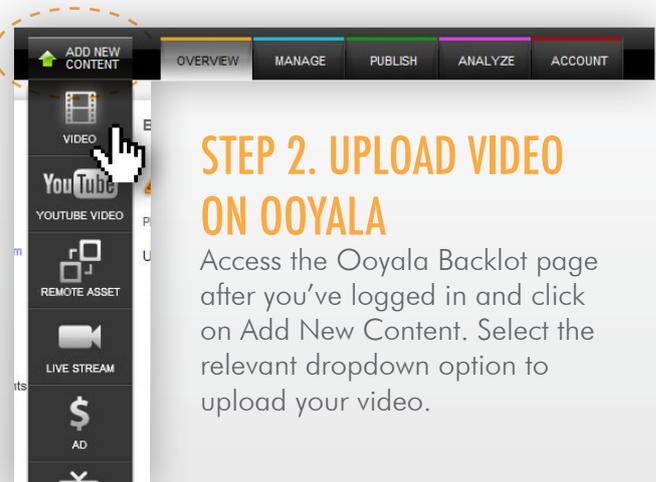
STEP 1. AFTER PAYMENT

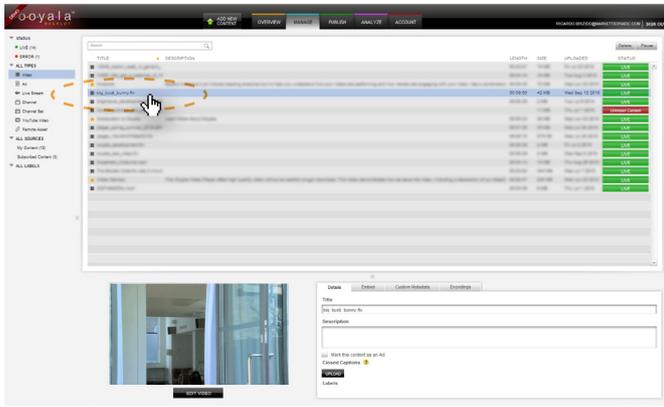
On the LinkTo website, after completion of payment, you will be directed to the code generator page. Leave this window open on one side to use after you've retrieved the embed code to generate from Ooyala.



STEP 2. UPLOAD VIDEO ON Ooyala

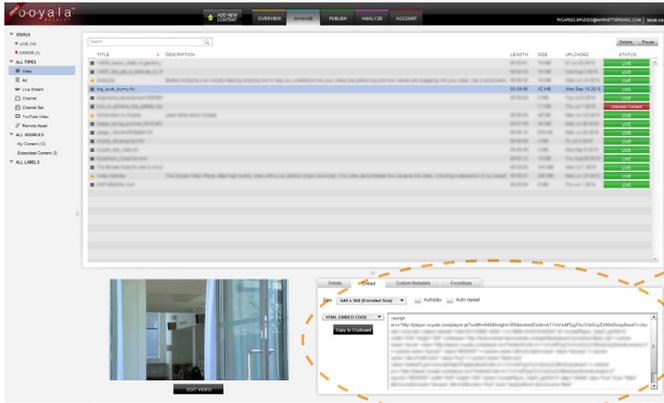
Access the Ooyala Backlot page after you've logged in and click on Add New Content. Select the relevant dropdown option to upload your video.





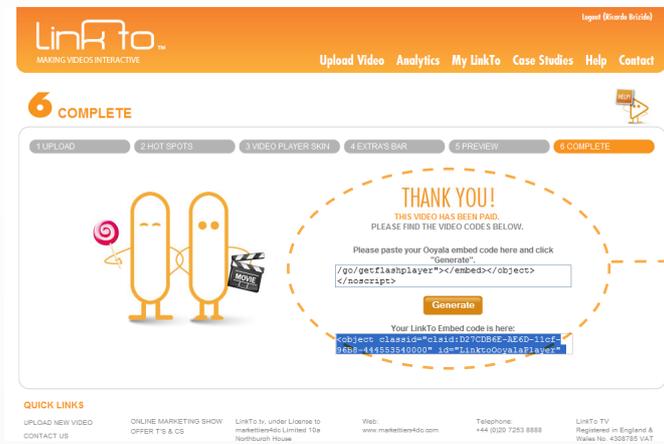
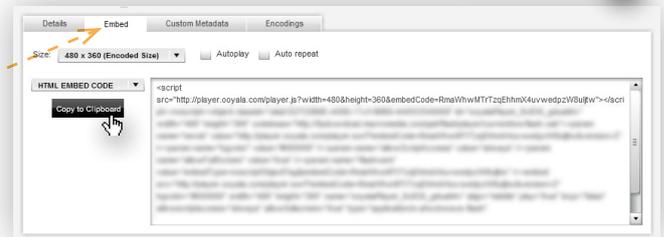
STEP 3. SELECT THE VIDEO FROM THE MANAGE TAB

You will be automatically re-directed to the Manage tab where you will be able to monitor the progress of your video's upload. After it's complete, select the video.



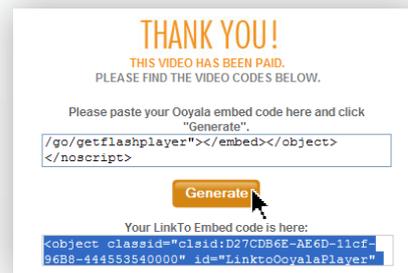
STEP 4. GET THE EMBED CODE

Select the 'Embed' tab from the video assets window below and to copy the code click on **Copy to Clipboard**



STEP 5. GENERATE THE CODE

Paste the code into the first form field and click on 'Generate'. Your new LinkTo Embed code will appear in the box below ready for copy and use.



STEP 6. COMPLETE! WHAT YOUR VIDEO WOULD LOOK LIKE

